

## Press Release

### **SC Auto launches Asia's first integral bus, expands Singapore's factory footprint to meet growing demand for new generation of buses**

- *SC Auto is now Singapore's first and only Original Equipment Manufacturer (OEM) that has the cutting-edge automotive technology capability and expertise to build integral coach buses with no underframe.*
- *The company continues its Singapore growth by doubling its factory space to meet growing demand for coach manufacturing, totalling 200,000 square feet.*
- *SC Auto's S\$30 million facility in Yangon, Myanmar will commence operation in early-2019.*

SINGAPORE, 7 December 2018 – SC Auto, a home-grown bus manufacturer, today launched Asia's first integral coach named "SC Neustar", a new generation of buses that delivers a complete transport solution that sets regional benchmarks in terms of higher performance, greater efficiency, and better economy.

The company also strengthened its position as a market leader in the bus manufacturing industry in Asia by transforming its business model from a quality bus body builder to an Original Equipment Manufacturer (OEM). This a significant step towards achieving the company's ambitions to build on its capability to design, manufacture, and assemble its own products from start to finish.

#### **S\$60 million investment in SC Auto's transformation journey**

Throughout the company's transformation journey since 2014, SC Auto has invested a total of S\$60 million to test and develop innovative automotive technology to build next-generation integral buses, build and expand on its factory footprint in Singapore and Myanmar, as well as to introduce automation processes to scale-up its overall production capacity.

Mr Tan Siow Chua, Chairman of SC Auto said:

*"Innovation and passion are at the heart of SC Auto's ambition to become a global leader in the bus and coach industry. With SC Neustar's launch, we are set to reach our growth target of S\$100 million in annual revenue in four years. As Asia's first and only integral bus OEM, the launch of SC Neustar demonstrates our unwavering commitment to pioneering new automotive technologies, underpinned by years of experience architecting and manufacturing high quality transportation solutions, and investment in R&D."*

#### **The all-new SC Neustar**



*Photo above: SC Neustar*



Delivering on SC Auto's brand promise to offer global standards and local support, the SC Neustar is designed with SC Auto's proprietary Euro 6 chassis technology that has been developed through its R&D capabilities and signature bus bodies. The bus has undergone extensive homologation testing in Europe and is fully certified based on the Euro 6 emission standard, a set of stringent standards adopted by European automotive makers to ensure buses meet exhaust and noise emissions standards to reduce the carbon footprint of vehicles globally.

Fully manufactured and assembled in Singapore, the SC Neustar has an impressive lifespan of up to 20 years, offering better economy through higher uptime and an extended operating life. High performance is assured by the combination of the bus's unique monocoque chassis construction and specially manufactured drivetrain for higher fuel efficiency, drivability, and passenger comfort.

Lastly, the SC Neustar's lightweight design and build using ferritic stainless steel superstructures offer better fuel savings and a lower cost of operation compared to conventional designs.

### **Expanded factory footprint to meet growing demand for manufacturing integral buses in Asia**

In anticipation of strong demand for the SC Neustar, SC Auto has doubled the area of its Singapore factory from 100,000 square feet to 200,000 square feet, to provide the additional capacity required for significant business growth over the longer term.

With time to market becoming a major differentiator, the newly expanded factory in Singapore, and SC Auto's factory located in Yangon which will commence operation early next year, are equipped with state-of-the-art automated systems. These include automatic welding robots, 4.5 axis CNC precision machines, and automatic wire harness manufacturing, yielding improved workflow productivity of up to 40%. The new facility is expected to increase SC Auto's overall production by five times.

### **Strong support from Enterprise Singapore**

With strong support from Enterprise Singapore and leveraging the government agency's extensive business networks, SC Auto is well positioned to advance its internationalisation strategy to scale up its business overseas.

Mr Ho Chi Bao, Director for Precision Engineering, Marine and Offshore, and Engineering Services, Enterprise Singapore, said:

*"SC Auto has constantly challenged itself to adapt to the changing environment. Its transformation from a bus body builder into an Original Equipment Manufacturer and adopting highly automated manufacturing solutions are commendable efforts by a home-grown Singapore company. This sets a good example for the industry and we hope to see more companies innovate and explore new areas to drive their business growth."*

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**About SC Auto**

Established in 1996, SC Auto is Singapore's home grown company, which designs and manufactures high quality buses and coaches. SC Auto is leveraging state-of-the-art automotive technology, automation, and expertise in its transformation as a leading innovative buses and coaches Original Equipment Manufacturer (OEM) enterprise.

Through continuous innovation and investment in R&D, SC Auto designed and manufactured Asia's first integral bus, the "SC Neustar" in 2017, delivering on its brand promise to offer global standards with local support. To date, SC Auto is the first and only company in Asia to have successfully introduced a full integral bus from start to finish.

Visit [www.scauto.com.sg](http://www.scauto.com.sg) for more information.